

TO: Kiwanis Clubs, Kiwanians and other interested parties

RE: Kiwanis Midwinter Program Ads

DATE: December 7, 2011

The Kiwanis Midwinter program books offer advertising opportunities to Kiwanians, Kiwanis clubs and other organizations. Over 300 copies of the book will be distributed to Kiwanis.

The ads allow Kiwanis Clubs and Kiwanians the opportunity to “blow their horn” and offer expressions of support and thanks. The ads, also, allow reputable companies and organizations to offer products and services to Kiwanis Clubs and Kiwanians.

Information on the ads is on the reverse side of this memo. If you, your club or anyone else is interested in advertising, please submit your ad with the appropriate payment to the District office at the address provided. **No ad will be accepted without payment.**

The District reserves the right to not accept any ad based on its content or on the nature of the organization submitting the ad.

If you have any questions, please call the Kiwanis office. The office address is on the reverse side; the phone number is 717-540-9300; Fax: 717-540-1018; E-mail: Kevin@pakiwanis.org

Pennsylvania District Kiwanis 2012 Midwinter Program Ads

Your name as it should appear in ad:

Name of Company:

Ad sizes:

Address:

Full page – 8” length x 3” width
Half page – 4” length x 3” width
Quarter page – 2” length x 3” width

City: Zip:

(The above dimensions represent actual
printable page area. The actual page
dimensions are 9” x 4”)

Business Phone:

Signature of Purchaser:

If possible, ads should be submitted electronically, preferably in Adobe pdf or Microsoft word format.
Paper ads are welcomed but be sure to include camera-ready logos/artwork.

AD PRICES (PLEASE CIRCLE THE SIZE OF YOUR AD)

FULL PAGE - \$ 80.00

Back Cover (only one available) - \$175.00

1/2 PAGE - \$ 45.00

Inside Front Cover (only one available) - \$125.00

1/4 PAGE - \$ 35.00

Inside Back Cover (only one available) - \$125.00

DEADLINE: February 16, 2012

MAKE CHECKS

PAYABLE TO:

PA KIWANIS

MAIL TO:

Kiwanis District Office
2793 Old Post Road; Ste. 12
Harrisburg PA 17110-3683
Phone: 717-540-9300
E-mail: Kevin@pakiwanis.org