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Kiwanis Family Members, Family, & Friends -

PA Circle K will once again be selling space in the 2010 District Convention Program in order to make the event more affordable for attendees. Here's your opportunity to get your message to an audience of nearly three hundred by purchasing an ad!

Information on pricing, a description of our incentive program, a list of uses for ad space, and a sample ad are included on this flyer, and the registration form is attached. Please email me at ads@pacirclek.org with questions or call (732) 492-8018.

Thank you for supporting PA Circle K!

Michelle Pittella
District Secretary



SAMPLE PROGRAM AD

CONGRATULATIONS

on another outstanding year

Ship Circle K!!!

35 members...2,871.21 Service hours...
532 PERK points.... 50 Bags for Caitlin's
Smiles...\$350 raised for Caitlin's Smiles



Brett,

You have been an amazing addition to Ship Circle K for the past four years.

CONGRATULATIONS on another successful year on the district board and with Ship Circle K! We're so proud of you!

Good luck in the upcoming year...we know you will continue to do wonderful things for Circle K! We love you!!

Love, Your Ship Circle K Family ☺

PRICING	Quarter Page..... \$30 (1.5" x 4" or 4" x 1.5")	QUARTER PAGE ACTUAL DIMENSIONS
	Half Page..... \$45 (4" x 3")	
	Full Page..... \$80 (8" x 3")	
	Inside & Back Covers..... \$125	

AD USES

- ♪ Promote your business
- ♪ Support your sponsored youth, family member, etc.
- ♪ Recognize a member, officer, etc.
- ♪ Celebrate your club's achievements
- ♪ Thank your supporters
- ♪ Much more!

**QUARTER PAGE
ACTUAL DIMENSIONS**

INCENTIVE PROGRAM

Not only will ad sales make district convention more affordable overall, but for each **full** page of ads that you sell, the convention registrant of your choice will receive a \$20 reimbursement! The conditions are:

- ♪ The beneficiary of the reimbursement must register in full prior to the ad sale
- ♪ Reimbursements will only be issued for selling **full** pages of ads, not partially-sold pages!
- ♪ One registrant may only be reimbursed a maximum of \$80 (for four full pages sold)
- ♪ Ad income must be received

ACTUAL DIMENSIONS - HALF PAGE AD

ACTUAL DIMENSIONS - FULL PAGE AD



PROGRAM AD SALE FORM



Kiwanis Family Members, Family, and Friends,

Thank you for helping to make the 2010 PA Circle K District Convention possible through the purchase of a program ad! Your sponsorship will make the largest PACK event more affordable for all attendees. Additionally, for every full page of ads that you sell, \$20 will be reimbursed to the convention registrant of your choice!

For ad dimensions, ideas for potential uses of ad space, more information on the incentive program, and a sample ad please see the Program Ad Sale Flyer or contact me at any time at ads@pacirclek.org or (732) 492 - 8018.

Thank you for supporting PA Circle K!

District Secretary

SALE INFORMATION

SPONSOR'S NAME		SPONSOR'S PHONE #	
DESIRED AD SIZE	<input type="checkbox"/> Inside Front Cover (\$125) <input type="checkbox"/> Inside Back Cover (\$125) <input type="checkbox"/> Outside Back Cover (\$125) <input type="checkbox"/> Full Page (\$80) <input type="checkbox"/> Half Page (\$45) <input type="checkbox"/> Quarter Page (\$30)		

REIMBURSEMENT RECIPIENT'S INFORMATION

NAME		CIRCLE K CLUB NAME	
ADDRESS FOR CHECK			
EMAIL		PHONE #	

NEXT STEPS

1. Fill out this form in its entirety
2. Email an electronic version of the ad to ads@pacirclek.org. If you need help in designing your ad, send photos, text, etc. to this email address.
3. Mail a hard copy of the ad, a check for the full amount, and the completed form using the information provided to the right.

SUBMISSION INFORMATION

Mail a hard copy of the ad, completed form, & check to:

Kevin E. Thomas

Kiwanis District Office

Attention: Circle K Ad Sales

2793 Old Post Road; Ste 12

Harrisburg, PA 17110

Make checks payable to "PA Circle K" and write the name of reimbursement recipient in the memo line.

All submissions must be received by Wednesday, March 3rd to be included in the program!